

October 5, 2004



----- *For Immediate Release* -----

Local Philadelphia Artist and Musician David Talento will be presenting a solo exhibition of photographs in November at GERM Books and Gallery.

The show is titled: *LoFi Photography: Toy Cameras and their Habits* and will feature photographs taken by Talento over the past few years from across the country. The Cameras used range from a Nintendo Gameboy to a Casio wrist watch, among other unusual tools.

The photos in the exhibition will include portraits (many of local Philadelphia Indie hipster musician and artist types) to voyeur shots of strangers and locations around the country. Some are in series such as an Einsturzende Neubauten concert in New York City or a guard at the Museum of Contemporary Art (MOCA) in Los Angeles. There are also composition shots from industrial and scenic areas in Chicago, Philadelphia, Seattle, etc.

The theme of the show focuses on using items outside of context. Seeing the world through the distorted lenses of these “toy” cameras opens up new possibilities in our other forms of perception. Many shots are in a “LoFi” grainy black and white series but there are many color and specially framed photos in single form as well. All will be available for sale at very reasonable prices ranging from \$65 to \$100 for single or smaller framed sets of four. Larger sets and custom work will also be available.

Opening night reception is First Friday Nov 5th 5-9 PM. The artist will explain and demonstrate the techniques used as well as take photos of the exhibit in progress to be added to the show throughout the month. The photos will remain up the entire month of November and be available for public view free of charge Friday, Saturday, and Sunday 10 AM to 7 PM.

There are Free online galleries and more information on the show itself and other projects at:
[Http://www.HelpWantedProductions.com](http://www.HelpWantedProductions.com)

GERM Books and Gallery is located at 308 E. Girard Ave and specializes in titles in Science Fiction, UFO's and the Apocalypse Culture, with a fine selection of literature, history and art books as well. Directions and information on the gallery can be found online at:
[Http://www.Germbooks.com](http://www.Germbooks.com)

Contact: LoFi@HelpWantedProductions.com for more information.